### The workplace language levels expressed in terms of CEFR levels:



**Listening/Speaking:** CAN advise on/handle complex delicate or contentious issues, such as legal or financial matters, to the extent that he/she has the necessary specialist knowledge.

**Reading:** CAN understand reports and articles likely to be encountered during his/her work, including complex ideas expressed in complex language.

**Writing:** CAN make full and accurate notes and continue to participate in a meeting or seminar.



**Listening/Speaking:** CAN contribute effectively to meetings and seminars within own area of work and argue for or against a case.

**Reading:** CAN understand correspondence expressed in non-standard language.

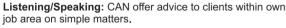
**Writing:** CAN handle a wide range of routine and non-routine situations in which professional services are requested from colleagues or external contacts.



**Listening/Speaking:** CAN take and pass on most messages that are likely to require attention during a normal working day.

**Reading:** CAN understand most correspondence, reports and factual product literature he/she is likely to come across.

**Writing:** CAN deal with all routine requests for goods or services





**Reading:** CAN understand the general meaning of non-routine letters and theoretical articles within own work area.

**Writing:** CAN make reasonably accurate notes at a meeting or seminar where the subject matter is familiar and predictable.



**Listening/Speaking:** CAN state simple requirements within own job area, such as 'I want to order 25 of...'.

**Reading:** CAN understand most short reports or manuals of a predictable nature within his/her own area of expertise, provided enough time is given.

**Writing:** Can write a short, comprehensible note of request to a colleague or a known contact in another company.



**Listening/Speaking:** CAN take and pass on simple messages of a routine kind, such as 'Friday meeting 10 a.m.'.

**Reading:** CAN understand short reports or product descriptions on familiar matters, if these are expressed in simple language and the contents are predictable.

**Writing:** CAN write a simple routine request to a colleague, such as 'Can I have 20X please?'

#### Language levels and the CEFR-The Common European Framework of Reference for Languages

The result of over twenty years of research, the Common European Framework of Reference for Languages: Learning, teaching, assessment (CEFR) is an international standard that has become accepted as a way of benchmarking language ability, not only within Europe but worldwide, and plays a central role in language and education policy.

#### **About Cambridge Assessment English**

Cambridge Assessment English is part of the University of Cambridge. We develop and produce the most valuable range of qualifications for learners and teachers of English in the world. Over 5 million people in 130 countries take our exams every year. Around the world over 20,000 universities, employers, government ministries and other organisations rely on our exams and qualifications as proof of English language ability. Cambridge English exams are backed by the work of the largest dedicated research team of any English language test provider. Cambridge Assessment English – a not-for-profit organisation.

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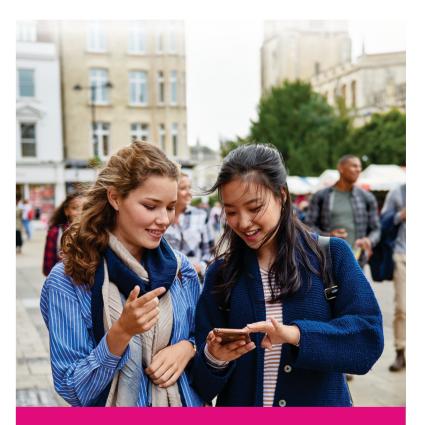
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Bringing together corporate organisations, educational institutions and students to match the right candidates with the right communication skills to the right job.

# The Campustowork advantage to CORPORATE

#### **Recruit Right!**

The pressure during campus recruitment season is not limited to the students. HR teams have the overwhelming challenge of finding suitable candidates from an ocean of eager, qualified graduates. The real concern, however, is finding the right mix of technical and communication skills for the positions at hand. We invite you to capitalise on our association with over 500 leading institutions and 200,000 candidates.

- Free one-click access to a qualified talent pool from over 500 institutions across the region
- Post job ads, highlighting specific skills and communication level requirements and receive instant responses
- Candidates pre-qualified based on their communication skills (CEFR Levels)
- Eliminate the need for specialised communication training
- Develop a workforce that meets international communication standards
- Select the right talent today to save future training and recruitment costs



## The Campustowork advantage to INSTITUTIONS

# Connecting Institutions to the corporate world!

Every institution of higher education has a pool of young, talented students who are ready to go out into the corporate world with the right communication skills. As leaders in higher education, we realise the challenges you may face in connecting your students to the best employers. Campustowork connects you with leading corporate by providing you a free platform to position your institution as a preferred partner for recruitment.

- Find easy and direct access to a large network of companies that recognize Cambridge qualifications
- Share your students' English language skills and other key performance data with employers
- Students can also apply for all relevant job postings and reach out to mentors for guidance
- Cambridge English preparation centres will have badges to simplify Employer search
- Enhance your institution's profile with employers by posting key events and activities

# The Campustowork advantage to STUDENTS

#### Shape your career!

Every student dreams of finding their dream job. Campustowork aims to help you connect with an employer that appreciates your skills and capabilities. You can also connect with mentors to guide you on any issues or questions related to your career.

- Connect with mentors who would provide invaluable guidance in both the professional and academic worlds
- Showcase your skills by highlighting your various certifications
- Enhance your profile by participating in forum discussions, improving your communication skills and engaging with mentors and key employers.
  - Direct access to internships/jobs posted by the best companies across industries.

